AT LAST A POOL YOU CAN AFFORD

Sylvan Pools INC.

DOYLESTOWN BUCKS COUNTY, PENNA.

BS LINFOOT

Sylvan Pools YOUR LIFETIME INVESTMENT IN SWIMMING SATISFACTION

For the past eight years, Sylvan Pools, Inc., has pioneered in the development of construction techniques which make it possible for families of modest means to have their own pools for approximately the cost of a medium priced car . . . for swim and country clubs to operate pools that pay for themselves in a few years . . . for camps and institutions of every kind to provide swimming facilities easily and inexpensively . . . and for industrial firms to strengthen labor relations with a new and novel fringe benefit.

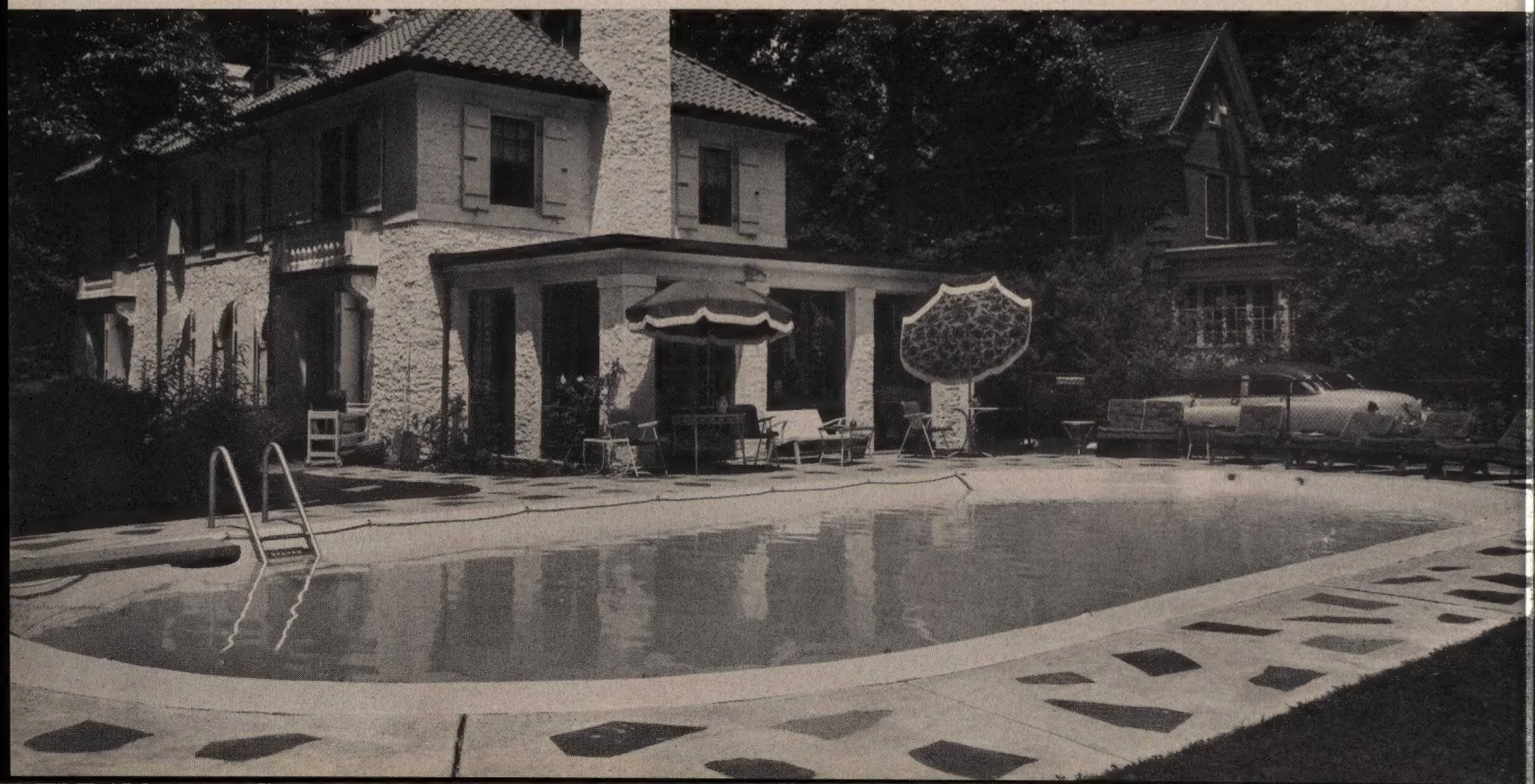
If, however, we had built only pools in the past eight years, we would not consider ourselves particularly fortunate. More important, we've built a reputation as an authority in a relatively new field; and we've built an organization of experts who can draw on substantial experience in solving your pool problems by cutting initial construction and maintenance costs and guaranteeing comfort and safety.

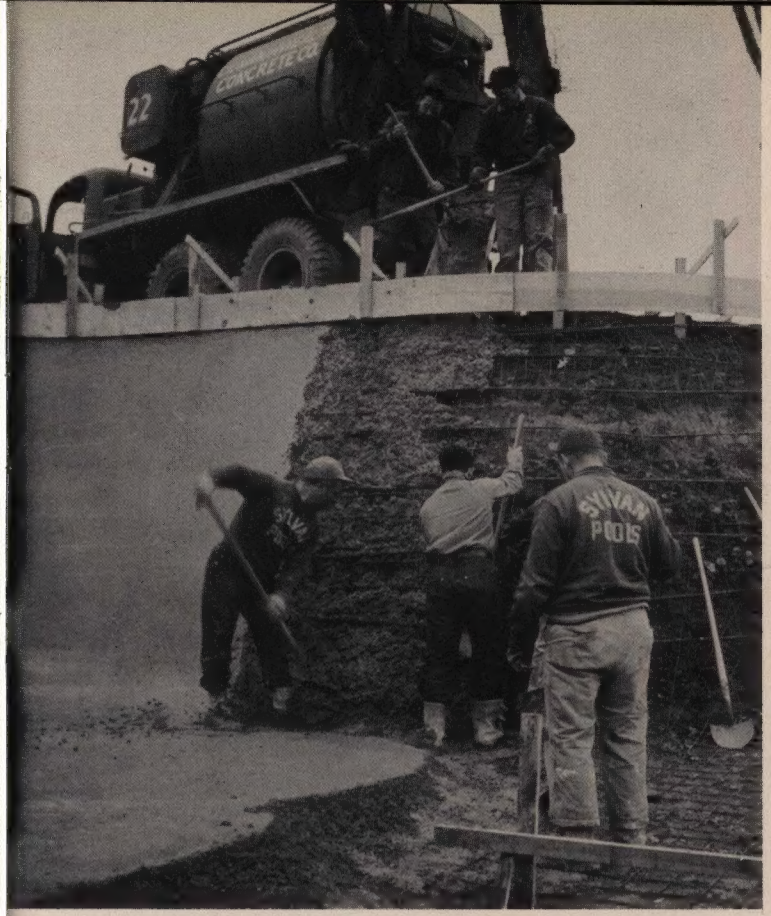
We don't think we have to tell you about our reputation. Chances are good that you've either seen or sported in one of the hundreds of pools we've built in eight states along the Eastern seaboard. Or you've read about us in enthusiastic articles in such publications as Fortune Magazine, Beach and Pool, Greater Philadelphia Magazine, New Jersey Business Magazine, Recreation Magazine, and the Wall Street Journal. Sylvan Pools was also presented on the National Association of Manufacturers TV network film, "Industry on Parade."

Behind this reputation, and directly responsible for it, is an organization devoted solely to pool construction, maintenance and service from the earliest planning stages to any of the special finishing touches you may request.

Sylvan's engineering staff designs the pool; our excavation, electrical, plumbing, and masonry crews build it; our Service Department is available to instruct you in low-cost maintenance; and our management stands responsible at all times for the pool's proper function.

We trust you will feel free, as hundreds of others have, to consult us for advice and guidance when you make the decision, as you inevitably will, to buy and own your own Sylvan pool.





CONSTRUCTION

In an effort to meet the increased demand for quality pools at attractive prices, Sylvan Pools over the years has developed a method of constructing pools by pouring concrete on heavy steel mesh and bars. This revolutionary method, which has proved its merit in hundreds of pools, effects substantial savings for the customer since it eliminates the use of costly forms. Engineering research and experience indicates that this type of construction far surpasses other methods formerly used by the pool industry.

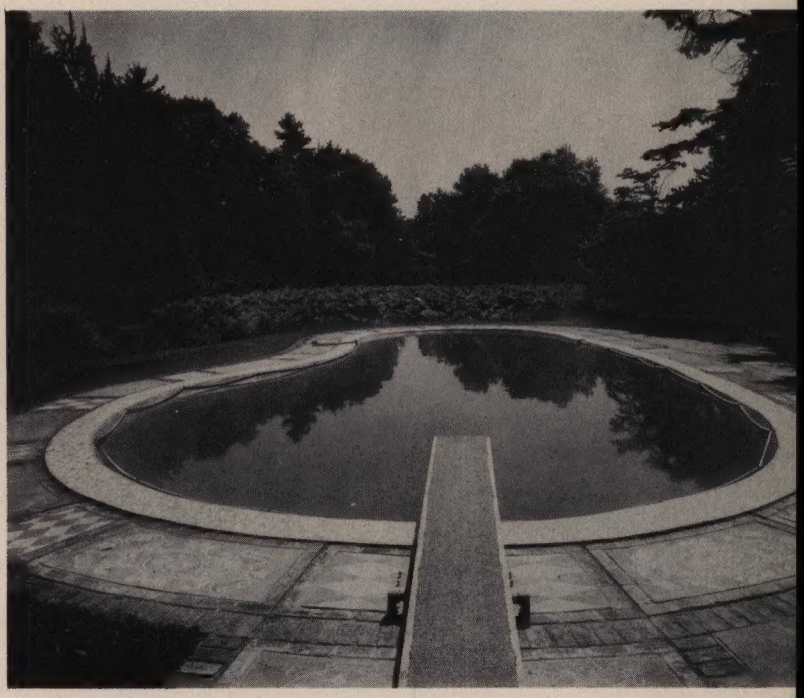
The concrete specifications developed by Sylvan Pools are especially designed to produce a high density, extra strong concrete mix. This quick setting concrete is 8 inches to 14 inches thick and can withstand the stress of the severest winter.

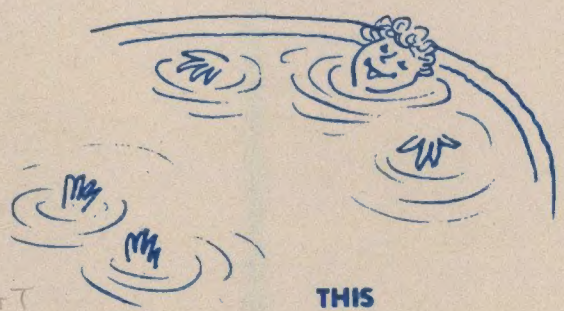
Sylvan Pools are coated with a chlorine resistant rubber base pool enamel, and are equipped with polished chrome on brass and cast iron plumbing fittings, nylon safety cord and built-in steps in the shallow end.

These unique features assure you of a pool built to last a lifetime, with low construction and maintenance costs at no sacrifice of quality.

THE *Sylvan* DESIGN

The Sylvan Pool eliminates the Lost Dark Corners that are never used, and places the water where you want it. This cuts the water capacity by approximately 10% which means less water required to fill the pool, less water to replace, less chemicals, and smaller filtration equipment required.





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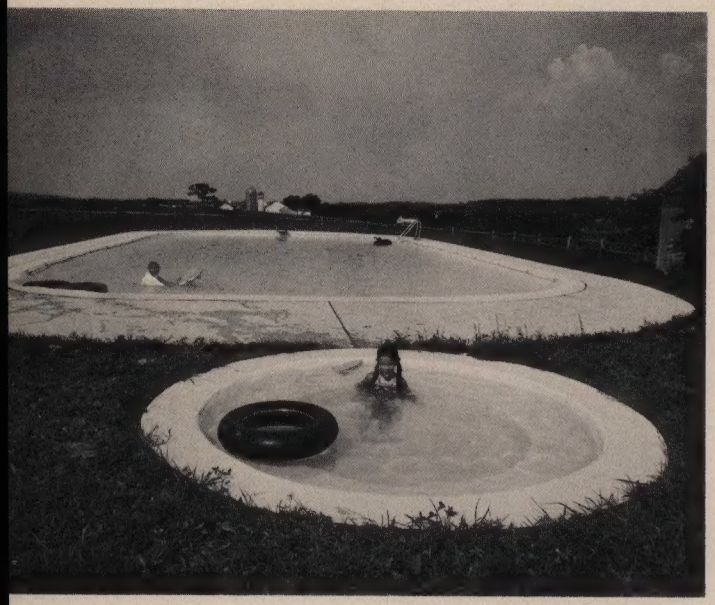
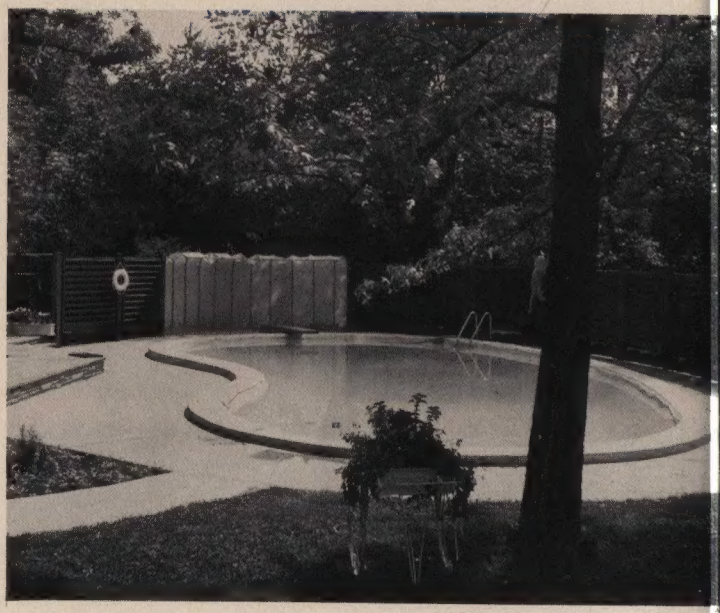
The *Sylvan* OPAL DOYLESTOWN, PA.



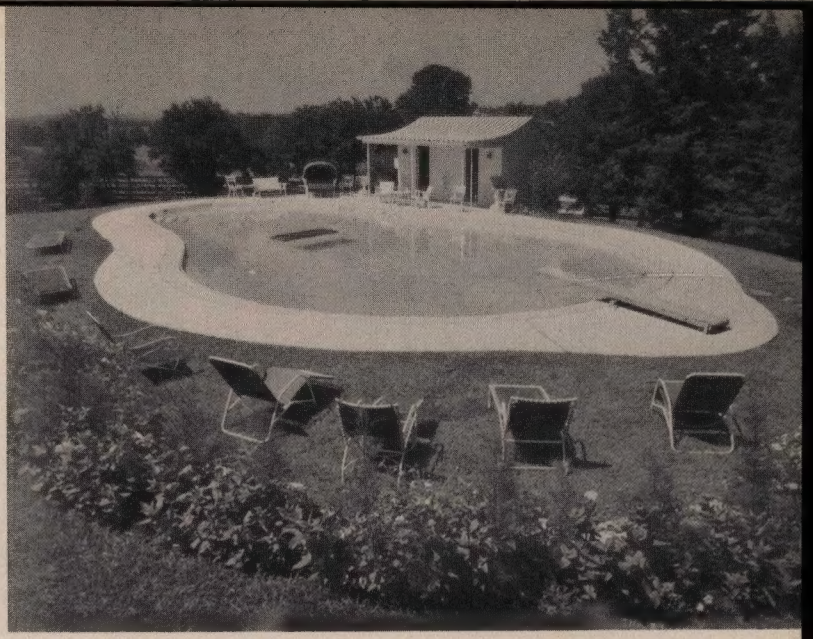
The *Sylvan* RECTANGLE PIPERSVILLE, PA.

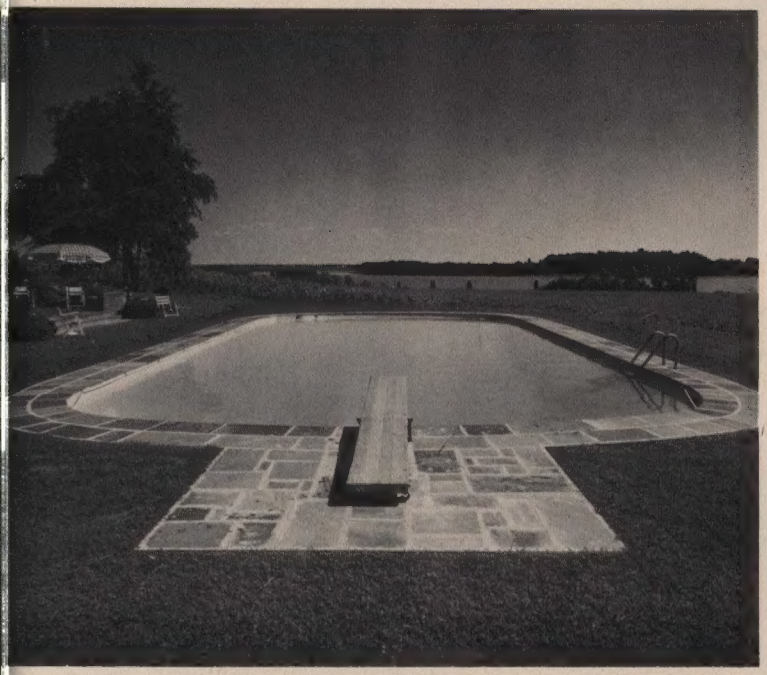


The *Sylvan* KIDNEY JENKINTOWN, PA.

The *Sylvan* EGG CHALFONT, PA.

The *Sylvan* PEAR DOYLESTOWN, PA.





The *Sylvan* OPAL CHESTERTOWN, MD.

The *Sylvan* OPAL LAHASKA, PA.

The *Sylvan* KIDNEY PRINCETON, N. J.

A Pool Tailor Made as You Want It.

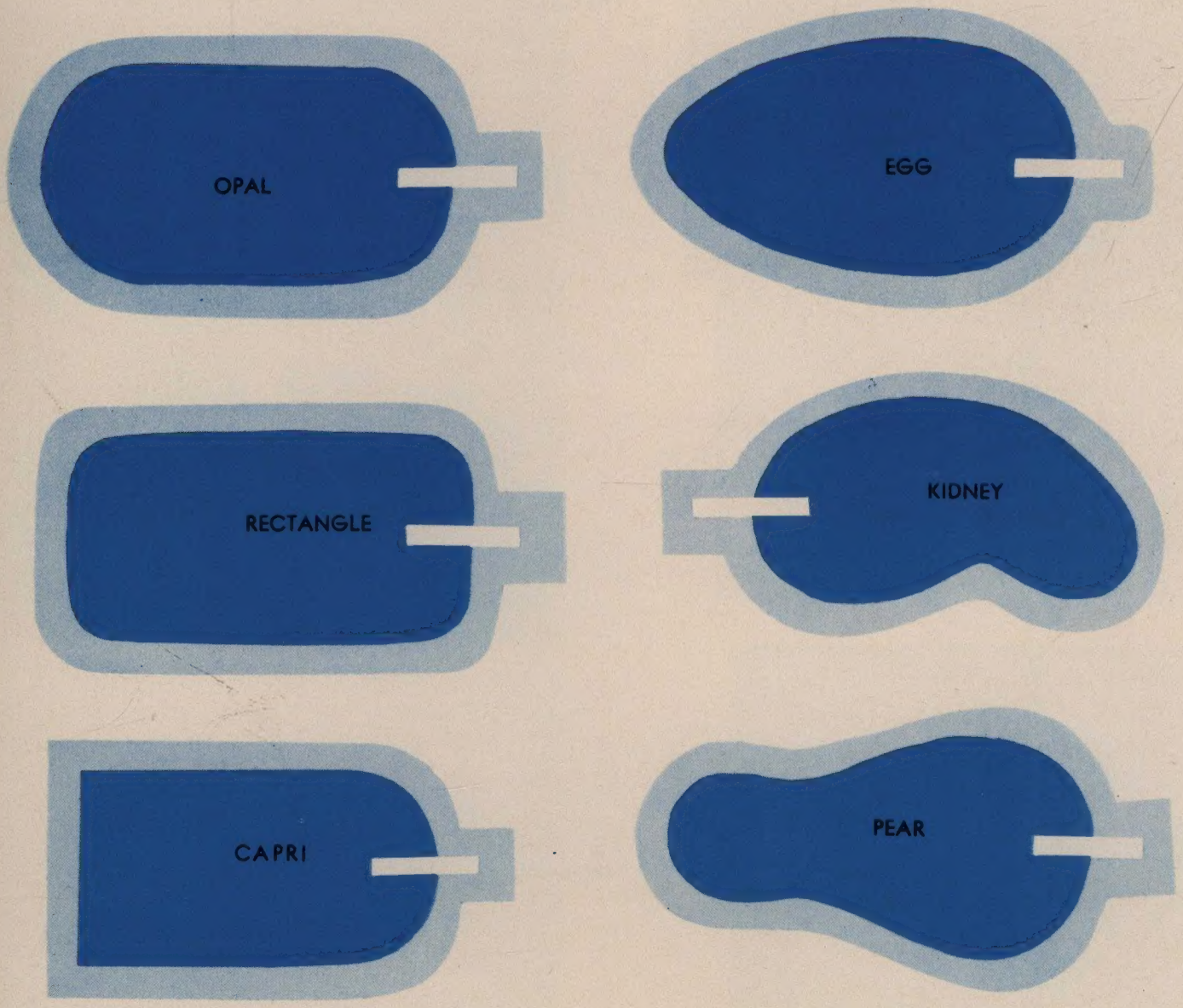
Sylvan RESIDENTIAL POOLS

YOUR POOL can be designed to meet your personal need. A rectangular shape gives a greater swimming area, but an irregular shape is recommended when a special effect is desired.

The architecture and landscape theme of the area are important factors in determining the best shape.

Besides the six shapes shown, other shapes can be designed to meet a specific situation.

Costs are the same regardless of design.



WATER SUPPLY

Contrary to popular belief, a large supply of water is not necessary to keep a pool fresh, sparkling clear and sanitary. With an automatic filtration system or an inexpensive vacuum unit, it is possible to fill the pool just once a season with the water supply on hand and maintain the pool in excellent condition.

ICE SKATING AND NO WINTER MAINTENANCE

During the winter months, the pool can remain filled without using logs or other materials to absorb the stress which often cracks the walls of conventional pools.

The Sylvan Pool is so designed that when the water freezes, the expanding ice slides harmlessly up the concrete walls.

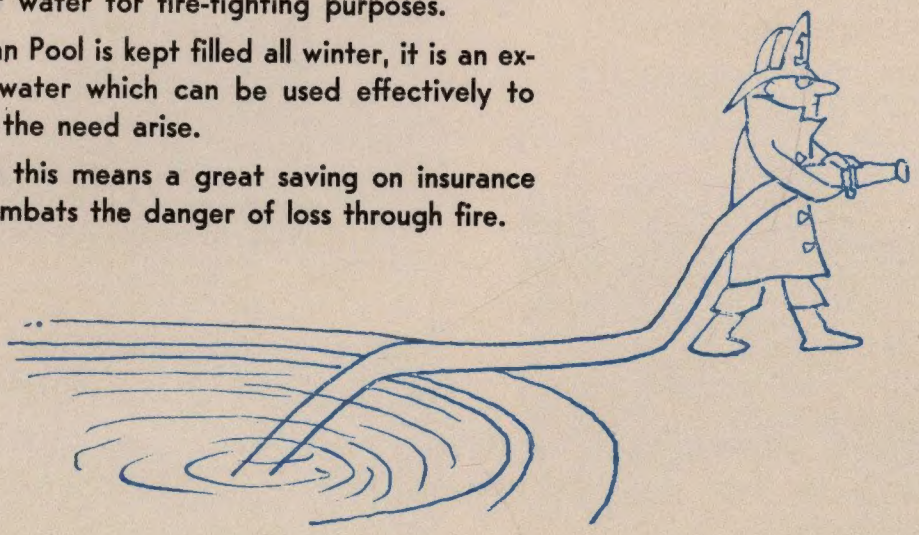
Filled with water the year round, the pool is ideal for ice skating throughout the winter.

AVAILABLE WATER SUPPLY

Many homes, farms, clubs and camps are located far from a source of water for fire-fighting purposes.

Since the Sylvan Pool is kept filled all winter, it is an excellent body of water which can be used effectively to fight fire, should the need arise.

In many states this means a great saving on insurance premiums and combats the danger of loss through fire.



Sylvan PUBLIC *Pools* for COUNTRY CLUBS — COMMUNITIES MUNICIPALITIES — HOTELS — CAMPS — AND INDUSTRY.

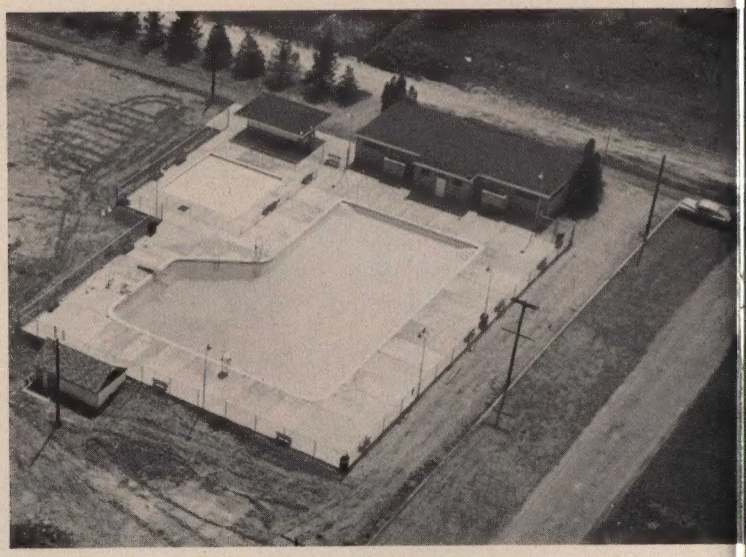
. . . . . Are built to the fine standards of construction that make them leaders in their field.

KENNETT SQUARE COUNTRY CLUB
35′ x 75′ RECTANGLE

THE *Sylvan* RECTANGLE

The most practicable pool for general use, it meets the demands of all age groups.

SOUDERTON, PA., MUNICIPAL POOL
50′ x 100′; DIVING AREA 40′ x 25′



THE *Sylvan* "L"

This pool is the answer to the problem of separating the diving area from the swimming area to insure maximum safety.

Where much diving is expected, this shape is preferable.

THE POOLS SHOWN HERE, TOGETHER WITH MANY OTHER DESIGNS, ARE AVAILABLE IN THE SIZES BEST SUITED TO YOUR LOCATION AND BATHING REQUIREMENTS.

TEN OUTSTANDING FEATURES OF THE *Sylvan* PUBLIC POOL

1. Meets state public health regulations.
2. A design to meet your requirements.
3. Filtration and Chlorination equipment designed for efficient and economical use.
4. Plumbing completely installed between pool and filter.
5. Two coats rubber base, chlorine resistant paint applied to produce a smooth tough finish.
6. Two sets of concrete steps built into the shallow end of pool.
7. Two ladders installed.
8. One meter diving board installed.
9. Two year unconditional guarantee.
10. One year service and consultation.

ROCKY HILL, N. J., MUNICIPAL POOL
40′ x 100′ RECTANGLE

CHECK THESE ADDITIONAL ADVANTAGES

- ☑ FINEST FILTRATION AND CHLORINATION EQUIPMENT
- ☑ EASY TO CLEAN OPEN FACED "SANITARY" GUTTERS
- ☑ ADJUSTABLE POLISHED CHROME ON BRASS RECIRCULATING INLETS
- ☑ CHROME ON BRASS OVERFLOW DRAINS
- ☑ PLUMBING SPECIFICALLY DESIGNED FOR YOUR REQUIREMENTS

THERE IS NO SUBSTITUTE FOR EXPERIENCE AND QUALITY

Only through engineering, materials of proven quality, and sound construction methods can you be assured of a pool with continuing economy of operation, low construction and maintenance cost, and lasting pride of ownership.

* Send for booklet

Sylvan Pools "A NEW FRINGE BENEFIT FOR INDUSTRY"

VALLEY CLUB, PA.
40′ x 80′; DIVING AREA 40′ x 30′

Sylvan "L"

CRANFORD SWIM CLUB, N. J.
40′ x 80′; DIVING AREA 20′ x 30′

GUARANTEE

Sylvan Pools, the standard of excellence, are built by responsible and skillful pool craftsmen, the most proficient of their kind. Each residential pool is inspected when completed, and is "unconditionally guaranteed" for a period of one year from date of completion.

THE SYLVAN SERVICE DEPARTMENT

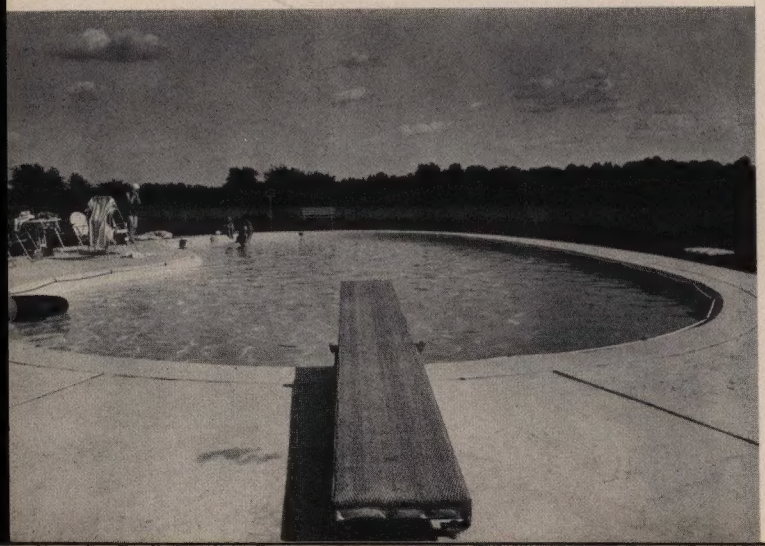
Sylvan Pools maintains a complete staff in its Service Department and instructs all pool purchasers in the proper method of "practical pool sanitation." This staff is highly skilled in water treatment and is available to deal with any problem that presents itself.

A complete supply of equipment and chemicals are kept on hand at all times. Experiments with new equipment and new chemicals are continually being conducted in search for improved methods of pool sanitation.

Our catalogue of chemicals and supplies is available upon request.

ACCESSORIES

Sylvan Pools quality diving boards, ladders, filter units and other items can be installed on all pools at the time of construction or at a later date.



FINANCE

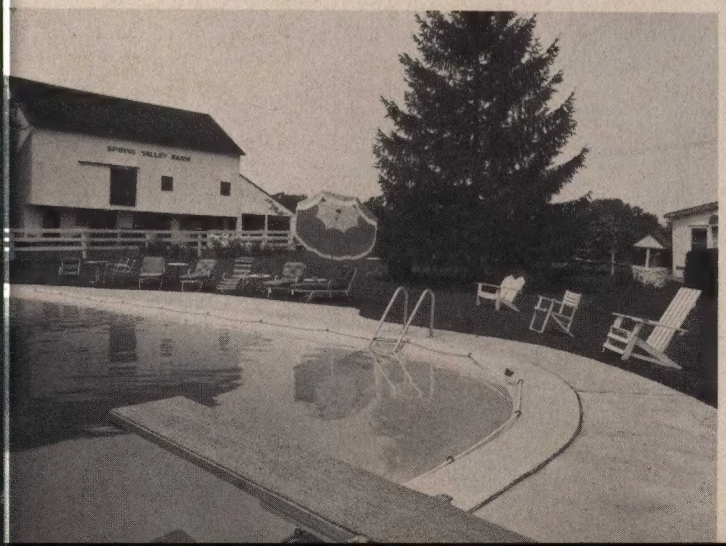
A Sylvan Pool will enrich the value of your property. As a result they can be financed through your local bank or the financing can be accomplished by us.

THERE IS ONLY ONE LIKE IT!!

A beautifully designed and well-constructed Sylvan Pool is the result of the combined, successful efforts of many skilled men (approximately 43) plus thousands of dollars worth of tools, trucks, and earth-moving equipment.

Your satisfaction in dealing with this competent organization will be based not only on the sparkling beauty of your pool, but also by the visual evidence, confirmed in years to come, that your pool was built to last a lifetime.

May we suggest that you contact a Sylvan Pools representative today!



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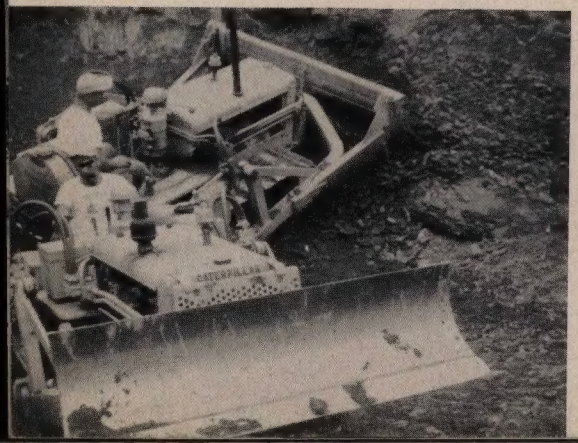
DOYLESTOWN, PA.